# **Multi-Armed Bandits**

## Lucas Janson CS/Stat 184(0): Introduction to Reinforcement Learning Fall 2024

- Feedback from last lecture
- Recap
- Multi-armed bandit problem statement
- Baseline approaches: pure exploration and pure greedy
- Explore-then-commit



# Feedback from feedback forms

- 1. Thank you to everyone who filled out the forms!
- 2. Examples of complex algorithms



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## **Iterative LQR (iLQR)**

Recall  $x_0 \sim \mu_0$ ; denote  $\mathbb{E}_{x_0 \sim \mu_0}[x_0] = \bar{x}_0$ Initialize  $\bar{u}_0^0, \ldots, \bar{u}_{H-1}^0$ , (how might we do this?) Generate nominal trajectory:  $\bar{x}_0^0 = \bar{x}_0, \bar{u}_0^0, \dots, \bar{u}_h^0, \bar{x}_h$ For i = 0, 1, ...For each h, linearize f(x, u) at  $(\bar{x}_h^i, \bar{u}_h^i)$ : its approximation  $f_h$  is not  $f_h(x, u) \approx f(\bar{x}_h^i, \bar{u}_h^i) + \nabla_x f(\bar{x}_h^i, \bar{u}_h^i) (x - \bar{x}_h^i) + \nabla_u f(\bar{x}_h^i, \bar{u}_h^i) (u - \bar{u}_h^i)$ For each *h*, quadratize  $c_h(x, u)$  at  $(\bar{x}_h^i, \bar{u}_h^i)$ :  $c_h(x,u) \approx \frac{1}{2} \begin{bmatrix} x - \bar{x}_h^i \\ u - \bar{u}_h^i \end{bmatrix}^{\top} \begin{bmatrix} \nabla_x^2 c(\bar{x} - \bar{x}_h) \\ \nabla_x^2 c(\bar{x} - \bar{x}_h) \end{bmatrix}$  $+ \begin{bmatrix} x - \bar{x}_{h}^{i} \\ u - \bar{u}_{h}^{i} \end{bmatrix}^{\dagger} \begin{bmatrix} \nabla_{y} \\ \nabla_{y} \end{bmatrix}$ Formulate time-dependent LQR and compu Set new nominal trajectory:  $\bar{x}_0^{i+1} = \bar{x}_0, \ \bar{u}_h^{i+1}$ 

$$\bar{x}_{h+1}^0 = f(\bar{x}_h^0, \bar{u}_h^0), \dots, \bar{x}_{H-1}^0, \bar{u}_{H-1}^0$$

Note that although true f is stationary,

$$\bar{x}_h^i, \bar{u}_h^i) \nabla_{x,u}^2 c(\bar{x}_h^i, \bar{u}_h^i) \\ \bar{x}_h^i, \bar{u}_h^i) \nabla_u^2 c(\bar{x}_h^i, \bar{u}_h^i) \end{bmatrix} \begin{bmatrix} x - \bar{x}_h^i \\ u - \bar{u}_h^i \end{bmatrix}$$

$$\begin{bmatrix} r_{x}c(\bar{x}_{h}^{i},\bar{u}_{h}^{i}) \\ r_{u}c(\bar{x}_{h}^{i},\bar{u}_{h}^{i}) \end{bmatrix} + c(\bar{x}_{h}^{i},\bar{u}_{h}^{i})$$

$$= te \text{ its optimal control } \pi_{0}^{i}, \dots, \pi_{H-1}^{i}$$

$$= \pi_{h}^{i}(\bar{x}_{h}^{i+1}), \text{ and } \bar{x}_{h+1}^{i+1} = f(\bar{x}_{h}^{i+1},\bar{u}_{h}^{i+1})$$

$$= this \text{ is true } f, \text{ not approxim}$$

ation

### **Practical Considerations of Iterative LQR:**

$$\min_{\alpha \in [0,1]} \sum_{h=0}^{H-1} c(x_h, \bar{u}_h^{i+1})$$

s.t. 
$$x_{h+1} = f(x_h, \bar{u}_h^{i+1}), \quad \bar{u}_h^{i+1} = \alpha \bar{u}_h^i + (1 - \alpha) \bar{u}_h, \quad x_0 = \bar{x}_0$$

Why is this tractable?

- 1. We still want to use the eigen-decomposition trick to ensure positive definite Hessians
  - 2. Still want to use finite differences to approximate derivatives
  - 3. We want to use line-search to get monotonic improvement:
- Given the previous nominal control  $\bar{u}_0^i, \ldots, \bar{u}_{H-1}^i$ , and the latest computed controls  $\bar{u}_0, \ldots, \bar{u}_{H-1}$ We want to find  $\alpha \in [0,1]$  such that  $\bar{u}_h^{i+1} := \alpha \bar{u}_h^i + (1-\alpha)\bar{u}_h$  has the smallest cost,

because it is 1-dimensional!

## Summary of LQR extended to nonlinear control:

### **Local Linearization:**

Approximate an LQR at the balance (goal) position  $(x^{\star}, u^{\star})$  and then solve the approximated LQR

Computes an <u>approximately globally optimal</u> solution for a <u>small class</u> of nonlinear control problems

### **Iterative LQR**

Iterate between:

Computes a locally optimal (in policy space) solution for a large class of nonlinear control problems

- (1) forming an LQR around the current nominal trajectory,
- (2) computing a new nominal trajectory using the optimal policy of the LQR





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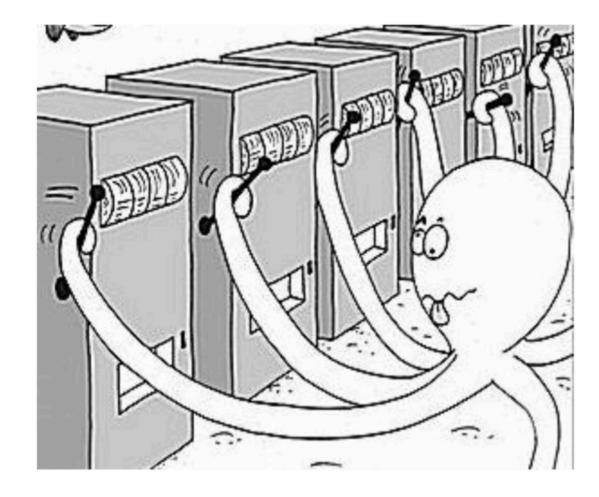


# Intro to Multi-armed bandits (MAB)

## **Setting:**

- We have K many arms; label them  $1, \ldots, K$
- Each arm has a <u>unknown</u> reward distribution, i.e.,  $\nu_k \in \Delta([0,1])$ , w/ mean  $\mu_k = \mathbb{E}_{r \sim \nu_k}[r]$

- **Example:**  $\nu_k$  is a Bernoulli distribution w/ mean  $\mu_k = \mathbb{P}_{r \sim \nu_k} (r = 1)$ Every time we pull arm k, we observe an i.i.d reward  $r = \begin{cases} 1 & \text{w/ prob } \mu_k \\ 0 & \text{w/ prob } 1 - \mu_k \end{cases}$





# Application: online advertising



### Arms correspond to Ads

Reward is 1 if user clicks on ad

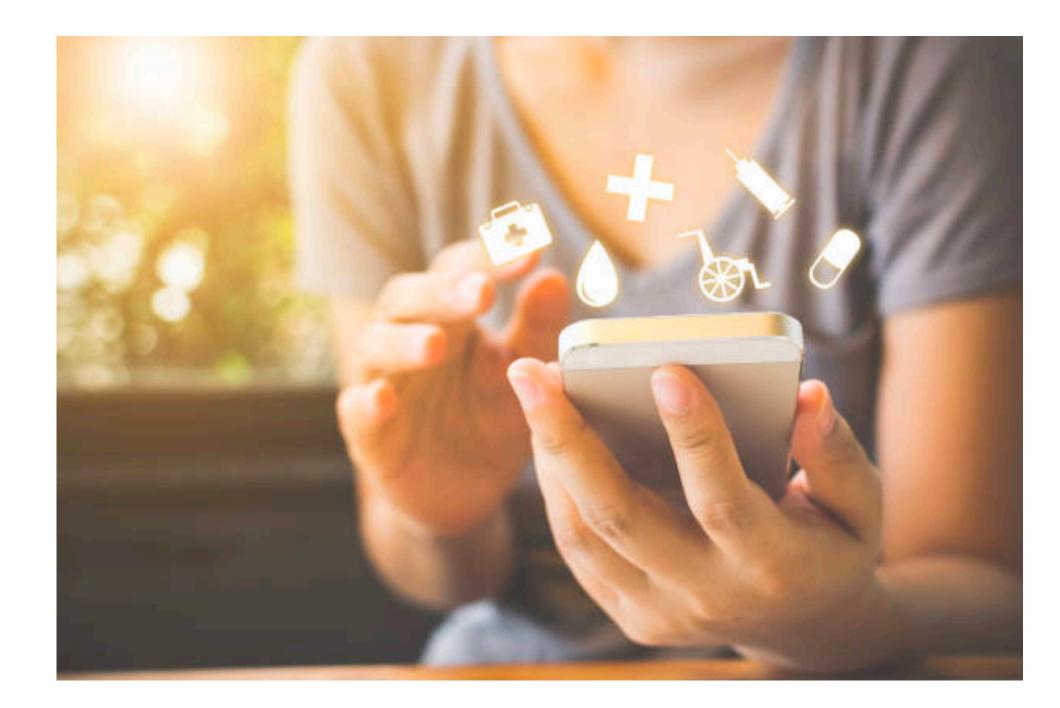
A learning system aims to maximize clicks in the long run:

1. **Try** an Ad (pull an arm)

2. **Observe** if it is clicked (see a zero-one **reward**)

3. Update: Decide what ad to recommend for next round

# Application: mobile health



Arms correspond to messages sent to users Boward is a double of the end of th

Reward is, e.g., 1 if user exercised after seeing message

A learning system aims to maximize fitness in the long run:

1. Send a message (pull an arm)

2. **Observe** if user exercises (see a zero-one **reward**)



# MAB sequential process

### For $t = 0 \rightarrow T - 1$

1. Learner pulls arm  $a_t \in \{1, \ldots, K\}$ 

**Note:** each iteration, we do not observe rewards of arms that we did not try **Note:** there is no state s; rewards from a given arm are i.i.d. (data NOT i.i.d.!)

More formally, we have the following interactive learning process:

- (based on historical information)
- 2. Learner observes an i.i.d reward  $r_t \sim \nu_{a_t}$  of arm  $a_t$



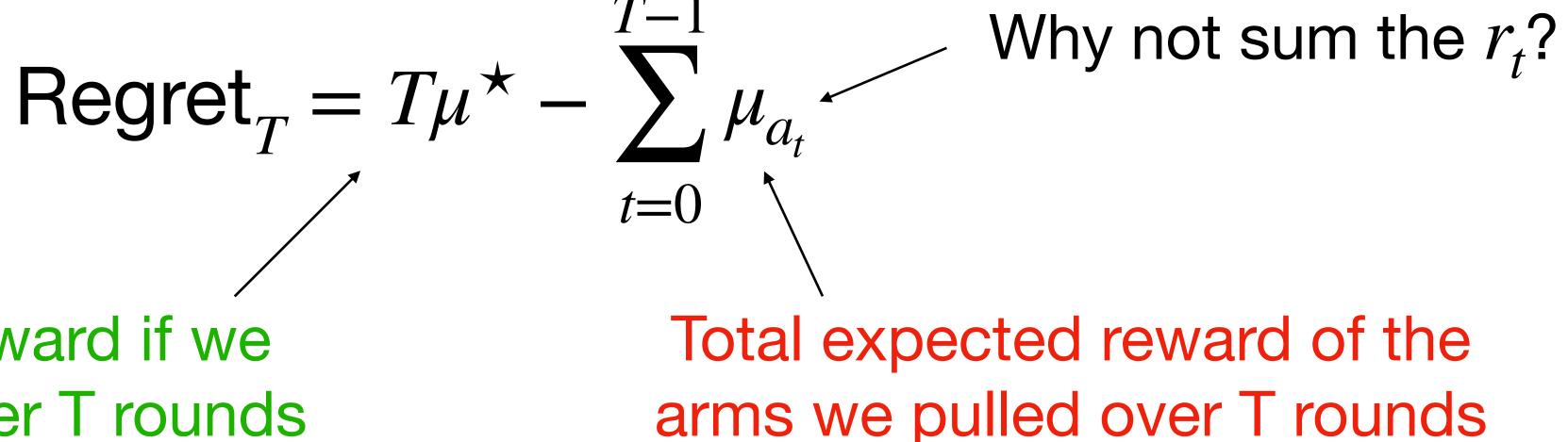


# MAB learning objective



### Total expected reward if we pulled best arm over T rounds

Optimal policy when reward distributions known is trivial:  $\mu^{\star} := \max \mu_k$  $k \in [K]$ 



## Goal: want Regret<sub>T</sub> as small as possible

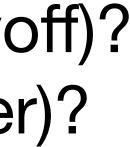


### **Exploration-Exploitation Tradeoff:**

Every round, we need to ask ourselves:

Should we pull the arm that currently appears best now (exploit; immediate payoff)? Or pull another arm, in order to potentially learn it is better (explore; payoff later)?

# Why is MAB hard?



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# Naive baseline: pure exploration

$$\mathbb{E}[\operatorname{Regret}_{T}] = \mathbb{E}\left[T\mu^{\star} - \sum_{t=0}^{T-1} \mu_{a_{t}}\right] = T\left(\mu^{\star} - \bar{\mu}\right) = \Omega(T)$$
$$\bar{\mu} = \frac{1}{K}\sum_{k=1}^{K} \mu_{k}$$

Algorithm: at each round choose an arm uniformly at random from among  $\{1, \ldots, K\}$ 

Clearly no learning taking place!

Q: what could go wrong?

A bad arm (i.e., low  $\mu_k$ ) may generate a high reward by chance (or vice versa)!

## Baseline: pure greedy

Algorithm: try each arm once, and then commit to the one that has the **highest observed** reward

- More concretely, let's say we have two arms:
- Reward distribution for arm 1:  $\nu_1 = \text{Bernoulli}(\mu_1 = 0.6)$ Reward distribution for arm 2:  $\nu_2 = \text{Bernoulli}(\mu_2 = 0.4)$ 
  - Clearly the first arm is better!
    - First  $a_0$

 $(1 - \mu_1)\mu_2 = (1 - 0.6) \times 0.4$ 

- with probability 16%, we observe reward pair  $(r_0, r_1) = (0, 1)$
- $\mathbb{E}[\text{Regret}_T] \ge (T-2) \times \mathbb{P}(\text{select arm 2 for all } t > 1) \times (\text{regret of arm 2})$  $= (T - 2) \times .16 \times 0.2 = \Omega(T)$

## Example: pure greedy

$$= 1$$
,  $a_1 = 2$ :

<sup>18</sup> Same rate as pure exploration!

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## Lessons learned

Let's allow both, and see how best to trade them off

Plan: (1) try each arm <u>multiple</u> times, (2) compute the empirical mean of each arm, (3) commit to the one that has the highest empirical mean

Lesson from pure greedy: exploring each arm once is not enough Lesson from pure exploration: exploring each arm too much is bad too





## Explore-Then-Commit (ETC) $N_{\rm e} = N_{\rm umber}$ of explorations

- Algorithm hyper parameter  $N_{e} < T/K$  (we assume T >> K)
- For k = 1, ..., K: (Exploration phase)
  - Pull arm  $k \, N_{\text{e}}$  times to observe  $\{r_i^{(k)}\}_{i=1}^{N_{\text{e}}} \sim \nu_k$ Calculate arm k's empirical mean:  $\hat{\mu}_k = \frac{1}{N_{\text{e}}} \sum_{i=1}^{N_{\text{e}}} r_i^{(k)}$
- For  $t = N_{\mathbf{e}}K, \dots, (T-1)$ : (Exploitation phase)

Pull the best empirical arm  $a_t = \arg \max \hat{\mu}_i$  $i \in [K]$ 



# Regret Analysis Strategy

- 1. Calculate regret during exploration stage
- 2. Quantify error of arm mean estimates at end of exploration stage
- 3. Using step 2, calculate regret during exploitation stage
  - (Actually, will only be able to upper-bound total regret in steps 1-3)
- 4. Minimize our upper-bound over  $N_{\rm e}$

# But First... An Important Inequality

Given N i.i.d samples  $\{r_i\}_{i=1}^N \sim \nu \in \Delta([0,1])$  with mean  $\mu$ , let  $\hat{\mu} := \frac{1}{N} \sum_{i=1}^N r_i$ .

$$\hat{\mu} - \mu \Big| \leq \sqrt{\frac{\ln(2/\delta)}{2N}}$$

- Why is this useful? Quantify error of arm mean estimates at end of exploration stage (if all estimates are close, arm we commit to must be close to best)
- Why is this true? Full proof beyond course scope, but intuition easier...

- Hoeffding inequality
- Then with probability at least  $1 \delta$ ,



# Intuition Behind Hoeffding

Hoeffding inequality: sample mean of N i.i.d. samples on [0,1] satisfies

$$\left|\hat{\mu} - \mu\right| \le \sqrt{\frac{\ln(2/\delta)}{2N}}$$
 w/p  $1 - \delta$ 

Think of as finite-sample (and conservative) version of Central Limit Theorem (CLT):

- CLT  $\Rightarrow \hat{\mu} \mu \approx \text{Gaussian} \text{ w/ mean 0 and standard deviation } \propto \sqrt{1/N}$
- CLT standard deviation explains the Hoeffding denominator
- Numerator is because Gaussian has double-exponential tails, i.e., probability of a deviation from the mean by *x* scales roughly like  $e^{-x^2}$ , which, when inverted (i.e., set  $\delta = e^{-x^2}$  and solve for *x*) gives  $x = \sqrt{\ln(1/\delta)}$
- Don't worry too much about the extra 2's... CLT is only approximate!



# Back to Regret Analysis of ETC

- 1. Calculate regret during exploration stage
  - Regret<sub>Ne</sub> $K \leq N_{e}K$  with probability 1
- 2. Quantify error of arm mean estimates at end of exploration stage
  - Hoeffding a)
  - b) Recall Un
  - c)  $\delta \rightarrow \delta/K$ ,

$$\Rightarrow \mathbb{P}\left(|\hat{\mu}_{k} - \mu_{k}| \leq \sqrt{\ln(2/\delta)/2N_{e}}\right) \geq 1 - \delta_{\mathbb{P}(\forall k, A_{1}^{c}, \dots, A_{k}^{c}) \geq 1 - \sum_{k=1}^{K} \mathbb{P}(A_{k})$$
  
ion/Boole/Bonferroni bound:  $\mathbb{P}(\text{any of } A_{1}, \dots, A_{k}) \leq \sum_{k=1}^{K} \mathbb{P}(A_{k})$   
. Union bound with  $A_{k} = \left\{|\hat{\mu}_{k} - \mu_{k}| > \sqrt{\ln(2K/\delta)/2N_{e}}\right\}$ , and Hoeffer  
$$\Rightarrow \mathbb{P}\left(\forall k, |\hat{\mu}_{k} - \mu_{k}| \leq \sqrt{\ln(2K/\delta)/2N_{e}}\right) \geq 1 - \delta$$





# Regret Analysis of ETC (cont'd)

2. Quantify error of arm mean estimates at end of exploration stage:

$$\mathbb{P}\left(\left.\forall k, \left|\hat{\mu}_k - \mu_k\right| \le \sqrt{\ln(2K/\delta)/2N_{\mathsf{e}}}\right.\right) \ge 1 - \delta$$

- 3. Using step 2, calculate regret during exploitation stage:
- Denote (apparent) best arm after exploration stage by  $\hat{k}$  and actual best arm by  $k^{\star}$ regret at each step of exploitation phase =  $\mu_{k^{\star}} - \mu_{\hat{k}}$

$$= \mu_{k^{\star}} + (\hat{\mu}_{k^{\star}} - \hat{\mu}_{k^{\star}})$$

$$= (\mu_{k^{\star}} - \hat{\mu}_{k^{\star}}) + (\hat{\mu}_{\hat{k}})$$

$$\leq \sqrt{\ln(2K/\delta)/2N_{\text{e}}}$$
$$= \sqrt{2\ln(2K/\delta)/N_{\text{e}}}$$

 $\Rightarrow$  total regret during exploitation  $\leq T_{\sqrt{2 \ln(2K/\delta)/N_{e}}}$ w/p  $1 - \delta$ 

 $(1) - \mu_{\hat{k}} + (\hat{\mu}_{\hat{k}} - \hat{\mu}_{\hat{k}})$  $(\hat{\mu}_{k} - \mu_{\hat{k}}) + (\hat{\mu}_{k\star} - \hat{\mu}_{\hat{k}})$  $+\sqrt{\ln(2K/\delta)/2N_{e}} + 0$  w/p 1 –  $\delta$ 



# Regret Analysis of ETC (cont'd)

- 4. From steps 1-3: with probability  $1 \delta$ ,
  - $\operatorname{Regret}_{T} \leq N_{e}K + T_{\sqrt{2}\ln(2K/\delta)/N_{e}}$
  - Take any  $N_e$  so that  $N_e \to \infty$  and  $N_e/T \to 0$  (e.g.,  $N_e = \sqrt{T}$ ): sublinear regret!
    - Minimize over  $N_{e}$ : (won't bore you with algebra)
      - optimal  $N_{\mathbf{e}} =$
    - (A bit more algebra to plug optimal  $N_e$  into Regret<sub>T</sub> equation above)  $\Rightarrow \operatorname{Regret}_T \leq 3T^{2/3} (K \ln(2K/\delta)/2)^{1/3} = o(T)$

$$= \left(\frac{T\sqrt{\ln(2K/\delta)/2}}{K}\right)^{2/3}$$



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- Multi-armed bandits (or MAB or just bandits)
  - Exemplify exploration vs exploitation
  - Pure greedy not much better than pure exploration (linear regret)
  - Explore then commit obtains sublinear regret

### Attendance: bit.ly/3RcTC9T



Summary:

Feedback: bit.ly/3RHtlxy

